



Business Partner Sponsorship Opportunities

St. Louis Society of Association Executives

www.slsae.org

Phone (314) 416-2250 | Fax (314) 845-1891

Email slsae@qabs.com

Connect With Your Association Decision Maker Audience

Membership Opportunities

One of the goals of SLSAE is to provide a source of networking for association professionals. Business Partner members help support this goal by offering availability of services/products, acting as an objective resource, and through financial contributions for programming. Most association professionals prefer to do business with people they know and trust. The key to success for a SLSAE Business Partner is making an effort to develop long-term relationships with association professionals and other Business Partners.

Annual Business Membership:

Business Partner Individual Membership: \$245

- Member rate for all event registrations
- Participation on SLSAE's committees

Business Partner Corporate Membership: \$345

- Same as above for two company representatives



“Most association professionals prefer to do business with people they know and trust.”

Monthly Meeting Sponsorship

Sponsor one of our monthly meetings and as a featured meeting sponsor you will receive:

- The opportunity to give a 3-5 minute infomercial from the podium
- Logo recognition on all emailed meeting notices
- The opportunity to place marketing collateral at each place setting at the meeting
- Two complimentary meeting registrations (\$100 value)
- Logo recognition on SLSAE's website as a meeting sponsor

Members \$150/Non-Members \$300

Tip of the Month Champion

Consistent visibility in front of your key target audience is critical to marketing success. Our Tip of the Month is emailed the second week of the month to 700+ association leaders and posted on the SLSAE website.

Your message, logo and link will be included.

One Month - \$35 Three Months - \$100

Six Months - \$175 Twelve Months - \$250

Special Interest Group Sponsor

The SIGs meet bi-monthly to network, share best practices and discuss topics pertinent to their specific segment of the industry. Become a SIG sponsor and have your logo included in 2017 meeting notices, join the SIG to participate in the discussions, and network with industry professionals. Choose the SIG category that best matches your business: CEO, Meetings, Membership

Members \$500/Year; Non-Members \$750/Year

Friends of SLSAE

Your gift to SLSAE will have a significant impact on our ability to provide a lasting legacy to create stronger associations through stronger association leadership. Consider a personal gift, membership or Business Partner sponsorship and you will receive:

- Recognition as a “Friend of SLSAE” annually on the website and at monthly meetings
- Earn a heartfelt “thank you” from your colleagues

Strategic Business Partnerships

We invite you to be part of the St. Louis Society of Association Executives (SLSAE) through Strategic Business Partnerships.

Platinum Partnership \$1,500

Be a Platinum Strategic Partner and you will receive:

Individual SLSAE Membership for One Year (\$245 value)

Monthly Meetings

- Company name and logo recognition at 11 membership meetings
- Featured Meeting Sponsor recognition at three membership meetings with the opportunity to give a 3-5 minute infomercial from the podium
- Logo recognition on all emailed meeting notices
- The opportunity to place marketing collateral at each place setting at the meeting
- 11 complimentary meeting registrations (\$385 value)

Website

- Logo recognition and a direct link from SLSAE's website to your website as the "Featured Meeting Sponsor" at three membership meetings
- Brief company description, logo and direct link on SLSAE's website for 12 months
- Inclusion on SLSAE's home page image rotator/slider for 12 months
- The opportunity to place marketing collateral at each place setting at the meeting

Tip of the Month

- Recognition as the "Tip of the Month" champion for six months (\$175 value)

Gold Partnership \$750

Be a Gold Strategic Partner and you will receive:

Individual SLSAE Membership for One Year (\$245 value)

Monthly Meetings

- Company name and logo recognition at six membership meetings
- Featured Meeting Sponsor recognition at two membership meetings with the opportunity to give a 3-5 minute infomercial from the podium
- Logo recognition on all emailed meeting notices

(Gold Partnership Continued)

- The opportunity to place marketing collateral at each place setting at the meeting
- Four complimentary meeting registrations (\$140 value)

Website

Logo recognition and a direct link from SLSAE's website to your website as the "Featured Meeting Sponsor" at two membership meetings

- Brief company description, logo and direct link on SLSAE's website for 12 months
- Inclusion on SLSAE's home page image rotator/slider for 12 months

Tip of the Month

- Recognition as the "Tip of the Month" champion for three months (\$100 value)

Silver Partnership \$500

Be a Silver Strategic Partner and you will receive:

Individual SLSAE Membership for One Year (\$245 value)

Monthly Meetings

- Company name and logo recognition at four membership meetings
- Four complimentary meeting registrations (\$140 value)

Website

- Brief company description, logo and direct link on SLSAE's website for 12 months
- Inclusion on SLSAE's home page image rotator/slider for 12 months

Tip of the Month

- Recognition as the "Tip of the Month" champion for one month (\$35 value)

Business Partner Sponsorship Agreement



Monthly Meeting Sponsor:

___ # Months @ \$150 Member/\$300 Non-Member
___ January ___ February ___ March
___ April ___ May ___ June
___ July ___ September ___ October
___ November ___ December
(No August Meeting)

Total Investment \$ _____

Please complete the following:

Name _____

Company _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Tip of the Month Champion:

___ One Month - \$35
___ Three Months - \$100
___ Six Months - \$175
___ Twelve Months - \$250

Emailed to 700+ association leaders each month.
Please submit insertion months with artwork.

Pre-payment by check or credit card is required

___ Check Enclosed
___ Visa ___ MasterCard
___ Discover ___ American Express

Credit Card #: _____

Expiration: _____ V-code _____

Name on Card _____

Signature _____

Amount _____

Special Interest Group (SIG) Sponsor:

(Choose the appropriate SIG category for your business)

___ CEO \$500/\$750
___ Meetings \$500/\$750
___ Membership \$500/\$750

Strategic Business Partnerships:

___ Platinum \$1,500
___ Gold \$750
___ Silver \$500

Annual Business Partner Memberships:

___ \$245 Individual
___ \$345 Corporate

Friends of SLSAE:

___ \$100 ___ \$75 ___ \$50 ___ \$ ___ Other

Please complete and fax, mail or email to:

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